



KNXV-TV
PHOENIX

KNXV

ORDER

Print Date 08/07/12 Page 1 of 2

Flight Dates 06/05/12-06/15/12

Contract / Revision 299370 /

Original Date / Revision
06/01/12 06/04/12

Advertiser Club for Growth Action

Agency Target Enterprises

Buying Contact

16501 Ventura Boulevard - Suite #5
Encino, CA 91436

<u>Product</u>	<u>Estimate #</u>
CFG-Arizona	
<u>Agency Com</u> 15%	<u>Alt Order #</u>
<u>Billing Contact</u>	<u>Billing Type</u> Cash
	<u>Order Type</u> GENERAL
	<u>Billing Cycle</u> EOM/EOC
	<u>Billing Calendar</u> BROADCAST
	<u>Demographic</u> A55+
	<u>Rev Codes</u> POL POL CAND
	<u>Product Codes</u> PL
	<u>Priority</u> P-1
	<u>Advertiser Ref</u>

Primary Account Executive

KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 123333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	104833

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	10	\$15,725.00	\$18,500.00	50.00	05/28/12	06/15/12	10	\$15,725.00	\$18,500.00
Totals	10	\$15,725.00	\$18,500.00	50.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	06/05/12	06/15/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	5.10	BK	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/12	06/10/12	- TWTF--		4	\$1,200.00			5.10					
		Week: 06/11/12	06/17/12	MTWTF--		1	\$1,200.00			5.10					
N 2	KNXV	06/05/12	06/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/12	06/10/12	- TWTF--		4	\$2,500.00			4.90					
		Week: 06/11/12	06/17/12	MTWTF--		1	\$2,500.00			4.90					



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Page 2 of 2

Contract / Revision **299370** Flight Dates **06/05/12-06/15/12**

Hiatus Dates

Original Date / Revision 06/01/12 / 06/04/12

Order Sep 00:20:00

Advertiser **Club for Growth Action** Product **CFG-Arizona**

Estimate #

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>	<u>Amount</u>		
*Tax 1 Note: Tax 0.5%.																Totals	10	\$18,500.00